

Article	Code	Weight 1 pc.	Ø		Height		Height 11 pcs.
			Inch/Oz	Gramme	mm	mm	
	Coffee mug 28	9345628	9.5 oz	300	75	95	-
	Sugar dish 8	9345708	3.4"	60	89	15	88
	Candleholder	9347700	3"	150	77	52	-
	Table vase 9	9348109	3.6"	215	87	92	-
	Ashtray 12	9347512	4.4"	185	114	34	312

The photographs were kindly made possible by Restaurant Schäfers, Fürth-Ronhof.

All measurements and weights listed are subject to the variations that are usual in porcelain manufacturing.

In the table scenes glasses from the Basic and Vino Nobile series by Schönwald were used.



extraordinary hardness
high chipping resistance
resistant glaze
precise stackability
guaranteed dishwasher-proof
inglaze decor patterns

**PREMIUM
 PORCELAIN
 MADE IN
 GERMANY**

Porzellanfabrik Schönwald
 Spezialfabrik für Hotelporzellan

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Generation

A MILESTONE IN THE HISTORY OF PORCELAIN



For the **first** time:
 Cream coloured hard porcelain

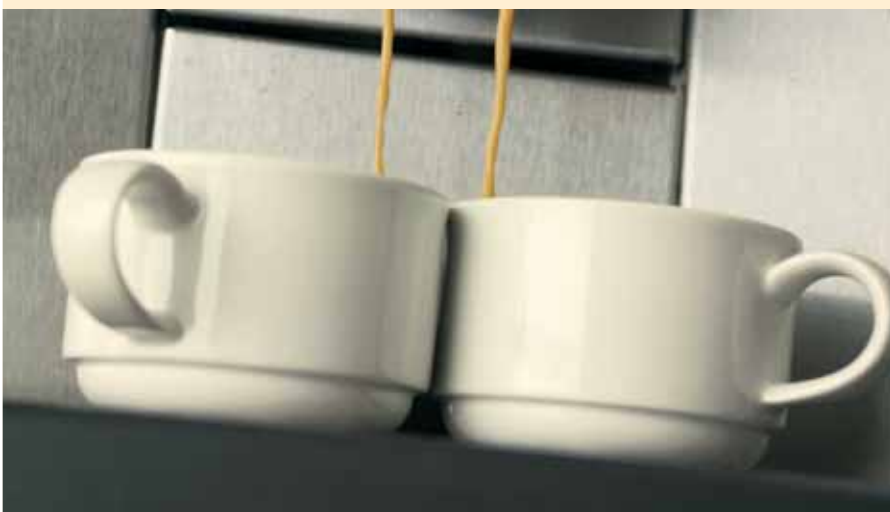
Perfect harmony:
 Beauty and function

Pure design: Retro
 look meets modernism



SCHÖNWALD
 Germany

A new kind of porcelain



A new GENERATION has arrived: A delicate cream-coloured porcelain which is also hard enough to withstand the tough day-to-day requirements of the food service industry. As a result of the newly developed Dura-cream® body, which, like any hard porcelain, is fired at 1,400 °C, GENERATION is also extremely scratch resistant and, what's more, particularly chipping resistant.

A combination of outstanding functional properties and visual characteristics never before attained in porcelain!



HARD



CREAM



Cream-coloured hard porcelain

Up to now, white has been the basic colour for hard porcelain. With this new development, however, we can now also manufacture hard porcelain in a soft creamy tone. GENERATION impresses by virtue of its gentle cream shimmer, which offers you and your guests a new visual effect. You can now arrange your food creations on fine porcelain with a pleasantly warm shade of colour.



EMOTIONAL



Design with character

A hint of retro and lots of modernism. Characteristic of a new generation. GENERATION distinguishes itself by the purity of its shape which charmingly combines the hint of a retro-look with a clear and at the same time soft design to create a new style.

“Self-explanatory” is the credo of Hans-Wilhelm Seitz, the experienced designer of many successful porcelain products, who created GENERATION. Translated into reality this means a clear, simple design, which underlines the utility, functionality and aesthetic appeal of a porcelain article in everyday use. The declared principle behind GENERATION – good design is invisible!



VARIATIONS



Graceful variations

The rolling silhouette of the additional range of cups and the square and rectangular plates which are presented with an impressively wide rim is emphatically elegant. An attractive alternative to the formal familiarity of the rest of the collection. These porcelain articles communicate a sense of elegance – conveyed through the successful combination of graceful classicism and modern lightness. This creates a relaxed atmosphere with a festive tone for the guest.

A charming addition to Generation which stylishly emphasises the timelessness of this collection.



STRUCTURE



Finely woven patterns

This new versatile range of dishes continues the new chapter in the history of porcelain which began with GENERATION. Finely structured surfaces now extend over the gently curved rims of the elegant and opulent dishes. With its graphically stylised visual effect, this new structure resembles filigree braided rope or fine wickerwork.



Use the new structured variety of Generation to successfully present your meals in a way which lives up to the demands of fine establishments. Regardless of whether you use the structured dishes alone or a mixture of smooth and structured dishes on your table, Generation always provides remarkable character and offers great versatility when arranging your table in styles ranging from "classic-festive" to "modern country".



Something fresh for the senses

The range of decorative concepts, which playfully and charmingly accentuate and interpret a subtly retro appearance, serve to underline the versatility of GENERATION. The discreet patterns set a new course and leave ample scope for developing creative arrangements with a new kind of emotional sensuality.

SUBTLE



A blend of retro and contemporary elegance

The pure shape and the creamy tone of GENERATION give you the freedom to create a wide variety of decorations. We would be more than glad to support the individuality of your establishment by helping you to realise your own creative ideas.



Decor pattern Living 62852*



Decor pattern Living 62851, Plate 34 cm

Decor pattern Cremium 62849, Plate 34 cm



Decor pattern Cremium 62850



Esprit, Ratingen

58224



Decor pattern Light 62854



Decor pattern Light 62853, Plate 34 cm

Decor pattern Retrostyle 62847, Plate 34 cm



Decor pattern Retrostyle 62848
















Hotel Maritim, Berlin

59216







* This pattern includes individual items that are decorated differently.







The range








Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.		1 pc.	11 pcs.	11 pcs.
			Gramme	mm	mm	mm	
	Plate flat with rim 16	9340016	6.1"	210	160	17	90
	20	9340020	7.7"	340	200	19	100
	24	9340024	9.2"	555	235	22	115
	27	9340027	10.5"	710	270	23	118
	29	9340029	11.3"	870	290	25	125
	31	9340031	12.1"	985	309	24	130
	34	9340034	13.1"	1250	339	25	139
	Plate flat with rim embossed 16	9340066	6.1"	210	160	17	90
	20	9340070	7.7"	340	200	19	100
	24	9340074	9.2"	555	235	22	115
	27	9340077	10.5"	710	270	23	118
	29	9340079	11.3"	870	290	25	125
	31	9340081	12.1"	985	309	24	130
	34	9340084	13.1"	1250	339	25	139
	Plate deep with rim 16	9340116	6.2"	230	160	32	120
	20	9340120	7.8"	385	200	37	135
	23	9340123	8.4"	500	228	41	137
	26	9340126	10.1"	705	258	45	156
	30	9340130	11.5"	925	295	47	177
	Plate deep with rim embossed 16	9340166	6.2"	230	160	32	120
	20	9340170	7.8"	385	200	37	135
	26	9340176	10.1"	705	258	45	156
	30	9340180	11.5"	925	295	47	177
	Plate rectangular 21 x 14	9340321	8.2"	395	212x145	29	110
	32 x 21	9340332	12.5"	1185	321x215	30	150
	Plate square 21	9340521	8.2"	555	213x213	28	128
	32	9340532	12.5"	1890	319x319	31	181

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.		1 pc.	11 pcs.	11 pcs.
			Gramme	mm	mm	mm	
	Soupcup and saucer 30						
	S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	C	9342880	10.1 oz	225	115	62	-
	Creamsoup stackable K/28						
	S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	C	9342728	9.5 oz	235	101	56	437
	Salad dish round 13	9343163	5.1"	265	130	50	173
	15	9343165	5.8"	440	151	57	189
	18	9343168	7.2"	670	184	70	225
	21	9343171	8.4"	1015	216	82	272
	Bowl 22	9345372	7.4 oz	170	98	66	346
	30	9345380	10.1 oz	210	115	62	242
	matching Saucer S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	Bowl stackable embossed K/28	9345328	9.5 oz	230	101	56	437
	Dip dish 10	9346110	130	100	34	-	

The range

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	35 9343835	12 oz	250	116	67	-	
	10 9343810	4 oz	110	76	50	-	
	9344001		105	99	29	-	
	26 9342026	10.1"	590	L/W 263x201		23	110
	29 9342029	11.3"	810	L/W 293x224		24	129
	33 9342033	12.8"	970	L/W 332x253		26	127
	38 9342038	15"	1435	L/W 383x296		28	140
	30 9344130	11 oz	350	97	110	-	
	60 9344160	21 oz	630	121	140	-	
	35 9344335	12 oz	455	118	98	-	
	65 9344365	22 oz	740	142	115	-	

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	24 9344924	8 oz	225	95	75	-	
	9347901	4.1 oz	140	L/W 100x55		40	351
	9344010		70	54	70	-	
	9344020		65	54	58	-	
	03 9344603	1 oz	40	44	44	-	
	15 9344715	5.7 oz	140	71	72	-	
	30 9344730	10 oz	250	89	90	-	
	50 9344750	16.9 oz	400	104	108	-	
	10						
	S 9346909	5.0"	140	128	18	100	
	S (emb.) 9346959	5.0"	140	128	18	100	
	C 9345260	3.4 oz	130	67	70	-	
	18						
	S 9346918	6.2"	210	158	20	100	
S (emb.) 9346968	6.2"	210	158	20	100		
C 9345268	6.4 oz	180	83	84	-		

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	22						
	S 9346918	6.2"	210	158	20	100	
	S (emb.) 9346968	6.2"	210	158	20	100	
	C 9345272	7.4 oz	190	98	66	-	
	30						
	S 9346918	6.2"	210	158	20	100	
S (emb.) 9346968	6.2"	210	158	20	100		
C 9345280	10.1 oz	210	115	62	-		
	40						
	S 9346918	6.2"	210	158	20	100	
	S (emb.) 9346968	6.2"	210	158	20	100	
C 9345290	12.8 oz	280	117	72	-		
	09						
	S 9346909	6.2"	140	128	18	100	
	S (emb.) 9346959	6.2"	140	128	18	100	
	C 9345159	3 oz	112	62	53	-	
	20						
	S 9346918	6.2"	210	158	20	100	
S (emb.) 9346968	6.2"	210	158	20	100		
C 9345170	6.7 oz	200	82	63	-		
	20						
	S 9346918	6.2"	210	158	20	100	
	S (emb.) 9346968	6.2"	210	158	20	100	
	C 9345370	6.7 oz	200	82	63	-	
	K/09						
	S 9346909	6.2"	140	128	18	100	
	S (emb.) 9346959	6.2"	140	128	18	100	
	C 9345109	3 oz	110	63	50	425	
	K/18						
	S 9346918	6.2"	210	158	20	100	
S (emb.) 9346968	6.2"	210	158	20	100		
C 9345118	6 oz	160	81	56	476		
	K/25						
	S 9346918	6.2"	210	158	20	100	
	S (emb.) 9346968	6.2"	210	158	20	100	
	C 9345125	8.4 oz	230	89	65	555	
	K/25						
	S 9346918	6.2"	210	158	20	100	
	S (emb.) 9346968	6.2"	210	158	20	100	
	C 9345325	8.4 oz	230	89	65	555	